

Reach New Albany's Best Audience

New Albany
Ballet Company's

2026

Spring Recital



On May 15-17, the **900** students of the New Albany Ballet Company will perform our Spring Recital during eight shows at the Jeanne B. McCoy Center.

These performances have **sold out** for the last **25 years!**



New Albany
Ballet Company

How does your business gain the exposure to our wonderful audience?

**EIGHT
SHOWS**
in 2026!

The parents, grandparents, teachers, and friends of the performers will read and reread our performance playbills several times. Your advertisement could be part of a keepsake for each of our dancers. You will benefit from exposure to our wonderful demographic. Over 85% of our dancers are from the New Albany area. The school also pulls from Westerville, Bexley, Gahanna, Worthington, Dublin, Powell, Granville, and Reynoldsburg.

The New Albany Ballet Company is looking forward to a wonderful summer. We are expanding our programs to meet the demands of the growing community.

We are offering advertisements in the following ways:

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| Recital Sponsorships (3-4 remaining) | \$950 |
|--------------------------------------|-------|
- Full page ad
 - Logo printed on 700+ Recital 2025 posters
 - Logo printed on Recital 2025 t-shirts
 - Recognition in Recital advertising throughout the New Albany Community
 - Table display in the Jeanne B. McCoy Center lobby for all eight performances.

Please email tara@newalbanyballet.com to reserve your sponsorship.

Full Page Ad (4 ½" x 7 ¾") Full Color Page	\$850
All measurements are horizontal x vertical	
Half Page Ad (4 ½" x 3 ⅞") Color	\$650
Half Page Ad (4 ½" x 3 ⅞") Black and White only	\$450
Business Card (3 ½" x 2") Color	\$300

You can reserve space by:

Email tara@newalbanyballet.com.

All camera ready artwork (HIGH-RES pdf, TIFF, or JPEG) needs to be e-mailed to our graphic designer by April 20, 2026. You must use "New Albany Ballet" in subject line. Please e-mail to: wsdsign@gmail.com. You may also send your advertisement to the ballet school.

The New Albany Ballet Company appreciates the support it receives from the New Albany Community and it's surrounding suburbs. We take great pride in presenting our annual spring performances, which are professional and exciting for all our young dancers. Through your support we will continue to offer this wonderful experience for years to come.

Sincerely,

Tara Miller

Tara Miller
Artistic Director

