

New Albany Children's Ballet Theatre presents an advertising opportunity to reach New Albany's generous audience! On May 5 & 6, students of the New Albany Children's Ballet Theatre will perform two different productions of Cinderella. Both shows will be at the Jeanne B. McCoy Community Center for the Arts. Advertising in our playbill is an excellent opportunity for your business! We encourage you to offer a coupon in your ad, if that is appropriate for your business.

How does your business gain exposure through our wonderful audience?

The parents, grandparents, teachers, and friends of the performers will read and reread our performance playbills several times. Your advertisement could be part of a keepsake for each of our dancers. You will benefit from exposure to our wonderful demographic. Over 85% of our dancers are from the New Albany area. The school also pulls from Westerville, Bexley, Gahanna, Worthington, Dublin, Powell, Granville, and Reynoldsburg.



Cinderella Advertising Commitment Form

Business Name _____

Address _____

Phone Number _____

Contact Person _____

Premier Advertiser:

- ___ Back cover (4 1/2" x 7 3/4") (\$1000.00)
- ___ Inside back cover (4 1/2" x 7 3/4") (\$1000.00)
- ___ Inside front cover (4 1/2" x 7 3/4") (\$1000.00) -**SOLD**

Advertiser:

- ___ Full page color (4 1/2" x 7 3/4") \$650.00
- ___ Half Page color (4 1/2" x 3 7/8") \$500.00
- ___ Half Page B&W (4 1/2" x 3 7/8") \$350.00
- ___ Business Card color (3 1/2" x 2") \$300.00
- ___ Business Card B & W (3 1/2" x 2") \$250.00

Payment must be made at time of commitment - link is on our website and can also be emailed to you.

Camera Ready Artwork:

Please deliver via e-mail to (ghoffman@jdiapollo.com) by April 5, 2023. Must use New Albany Children's Ballet Theatre in subject line.

Any questions please contact Ellen at ellen@newalbanyballet.com or call 614-939-9058

Signature _____ Date _____