

Business Information

Business Name _____

Address _____

Phone Number _____ Contact Person _____

Please reserve

Recital Sponsorship: _____ Back cover (4 1/2" x 7 3/4") (\$950.00)

_____ Inside back cover (4 1/2" x 7 3/4") (\$950.00)

_____ Inside front cover (4 1/2" x 7 3/4") (\$950.00)

Recital Sponsorship: _____ Prime inside location (4 1/2" x 7 3/4") (\$950.00)

Please call to check availability for recital advertiser

_____ Full page color (4 1/2" x 7 3/4") (\$850)

_____ Half Page color (4 1/2" x 3 7/8") (\$650)

_____ Half Page B&W (4 1/2" x 3 7/8") (\$450)

_____ Business Card (3 1/2" x 2") (\$300)

Payment Options Payment must be made at time of commitment

Check _____ Visa/MC/AmericanExpress _____

Card Number _____ Exp _____

Total amount of payment _____

Camera Ready Artwork

Included with form _____

To be delivered by e-mail _____ (ghoffman@jdiapollo.com) by April 25, 2019

Must use **New Albany Ballet Company** in subject line

If you choose to mail forms/ad please mail to:

New Albany Ballet Company
5161 Forest Drive
New Albany, Ohio 43054

Any questions please call Ellen or Tara at 614-939-9058

Signature _____

Date _____

This is Your Chance to Reach
New Albany's Best Audience!

na
Bc

New Albany
Ballet Company

20th
Spring
Recital

On Friday May 17, Saturday May 18, and Sunday May 19, the 800+ students of the New Albany Ballet Company will perform six separate performances of our Spring Recital at the New Albany Community Center for the Arts. Between all six performances we draw in crowds of up to 4,500 people!



New Albany
Ballet Company

How does your business gain the exposure to our wonderful audience?

The parents, grandparents, teachers, and friends of the performers will read and reread our performance playbills several times. Your advertisement could be part of a keepsake for each of our dancers. You will benefit from exposure to our wonderful demographic. Over 85% of our dancers are from the New Albany area. The school also pulls from Westerville, Bexley, Gahanna, Worthington, Dublin, Powell, Granville, and Reynoldsburg.

The New Albany Ballet Company is looking forward to a wonderful summer. We have greatly expanded our programs in our brand new 19,000 square foot facility. We will potentially double our enrollment and will kick off our Open House season in May and run them until mid-September. These playbills will be dispursed at the Open Houses, increasing your exposure.

We are offering advertisements in the following ways:

- | | |
|--|--------------|
| Recital Sponsorships (3-4 remining) | \$950 |
| <ul style="list-style-type: none">• Full page ad in recital playbill• Logo printed on 700+ Recital posters• Logo printed on Recital t-shirts• Recoginiton in Recital advertising throughout the New Albany Community• Table display in the McCoy Center lobby for all six performances. | |

Please contact us to reserve your sponsorship.

Full Page Ad (4 ½" x 7 ¾") Full Color Page	\$850
All measurements are horizontal x vertical	
Half Page Ad (4 ½" x 3 ⅞") Color	\$650
Half Page Ad (4 ½" x 3 ⅞") Black and White only	\$450
Business Card (3 ½" x 2") Color	\$300

You can reserve space by:

Phone Please call Tara or Ellen at the ballet school 614-939-9058 and provide your information.

Email Please email Tara at Tara@newalbanyballet.com and provide your information.

Mail Complete the form on back of this piece and mail it to the address on the form.

Online Go to www.NewAlbanyBallet.com and reserve your space.

All camera ready artwork (HIGH-RES pdf, TIFF, or JPEG) needs to be e-mailed to our graphic designer by April 25, 2019. You must use "New Albany Ballet" in subject line. Please e-mail to: ghoffman@jdiapollo.com. You may also send your advertisement to the ballet school.

The New Albany Ballet Company appreciates the support it receives from the New Albany Community and it's surrounding suburbs. We take great pride in presenting our annual spring performances, which are professional and exciting for all our young dancers. Through your support we will continue to offer this wonderful experience for years to come.

Sincerely,

Tara Miller
Artistic Director

