

***New Albany Children's Ballet Theatre***

***2015-2016 Season Handbook***

***“A youth ballet company for the children by the children”***



## **New Albany Children's Ballet Theatre Handbook**



The New Albany Children's Ballet Theatre (NACBT) is a not for profit 501c3 Company located in New Albany, Ohio whose **mission is to create an environment where children can learn the value of artistic expression**. It provides a strong and positive youth program where children can strive towards reaching their potential. NACBT realizes the full commitment and dedication it takes to produce local youth dance productions. **Our vision was to lay a foundation for annual performances in our community of a holiday classic and to expand our dance season to include spring productions as well.** The children are committed and enthusiastic about belonging to performances that the entire community will cherish.

The New Albany Ballet Company, a large ballet school and a corporate partner to NACBT, has a very loyal group of families who generously support our organization.

Events planned for the 2015-2016 Season of the NACBT:

### **Annual Father Daughter Ball**

- The Father Daughter Ball has been a sold out success since 2003. This year's event will be held on Friday, November 13<sup>th</sup>, 2015 at the New Albany Country Club.

### **The Nutcracker**

#### **Performances of the Nutcracker:**

- Friday December 11<sup>th</sup>, 2015 7pm
- Saturday December 12<sup>th</sup>, 2015 2pm
- Saturday December 12<sup>th</sup>, 2015 7pm
- Sunday December 13<sup>th</sup>, 2015 1pm & 5pm

*All performances will be held at the Jeanne B McCoy Community Center for the Arts*

#### **Goals for NACBT for the 2015-2016 Season:**

- Create a “series” of events, adding onto last year’s events:
  - Father Daughter Ball (November)
  - The Nutcracker (December at the McCoy)
  - Pre-Professional Repertoire Concert
  - Additional programs, performances and outreach
- The remainder of our vision depends on the continued financial support of our community corporate sponsors.
- “The Nutcracker” performances will draw crowds of over **3000 (? increase with extra show)** people from the New Albany area and its surrounding communities. The past holiday productions were reported, with good reviews, by all community newspapers, The Columbus Dispatch, local radio announcements, and local ABC and FOX channels.
- Applying for Grants to mitigate costs and add opportunities to enrich children through the arts in New Albany.
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### **Expectations of Parents/Cast Members of NACBT Nutcracker Cast**

- Donor Participation
  - Every cast member is required to solicit a \$100 tax deductible donation
  - Baby Sugar Plum requirement is a \$50 tax deductible donation
- Ways to fulfill this requirement:
  - Become an **Apprentice Level or above Season Sponsor**
  - Obtain a Corporate Season Sponsor (**Apprentice Level or above**)
  - Obtain/purchase an advertisement (Ads start at \$150)
  - Make a \$50 personal donation with a company match of \$50 (both are tax deductible)
- Volunteer Requirements: Parents are asked to play an active role in many aspects of NACBT including areas listed below. Volunteer hours help to defray the cost of producing ballet performances and also help to give our students the best and safest school/performance experiences possible.
- **Each parent must volunteer on at least one committee**
- No one is authorized to take Photography and/or Video of the performances during the live productions. Photography and Video are allowed during dress rehearsals **only**; this is very critical for the professional environment and safety of our dancers.

### **Nutcracker Costumes**

Costumes are provided by NACBT during the rehearsals and performances; however, dancers are responsible for the costumes while they are wearing them.

- **Tights and shoes: Female dancers must provide their own pink tights and shoes (ballet, pointe and character). Male dancers must provide their own white or black tights and white and black shoes.**
- Female students must provide flesh toned leotards to wear under their costume.
- Dancers should attend all rehearsals and performances wearing their regular dancewear.
- Students should not eat or drink water while in a costume.
- If something is wrong with a costume or if it is damaged, tell the Costume Director immediately.
- The Costume Director may draft and implement other rules as she sees fit to protect the costumes and dancers as well as to ensure that the backstage area runs smoothly and safely.

### **Dress Code for classes and rehearsals**

NACBT has a professional-level reputation. We ask all of our students to dress appropriately when arriving and departing class and during rehearsal periods in the studio and theatre. **Dancewear is not appropriate attire for the street and students must wear street clothing over their leotards and tights.**

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### **Ticket Sales**

Ticket Sales for the 2015 Nutcracker Performances will be handled through Ticketmaster. Parents will be notified the dates that tickets will be available through our website. Qualifying donor families will receive a special code to obtain their family tickets prior to the open sale to the public.

### **2015-2016 New Albany Children's Ballet Theatre Board Members and Faculty**

**Misty Bond (NACBT President)** is a Senior Project Manager for Automatic Data Processing (ADP), Inc. Employer Services Division in Chicago. In her position at ADP, Misty manages and oversees implementations of Human Capital Management systems for large multi-industry organizations throughout the United States and Canada. Misty leads multiple teams where they recommend and implement solutions for all employee and employer related business processing to improve operations and reduce business costs. Misty earned a B.A. in Psychology from The Ohio State University, a B.S. in Information Systems from DeVry University, and a Masters in Management of Information Systems with a focus in Project Management from Keller Graduate School of Management. Misty has one daughter, Sterling, who is a member of the progressive division where she performs as a 4A dancer. Sterling has been dancing with NABC for 7 years. Misty lives in Bexley where she and Sterling enjoy biking to the city and playing with their boxer dog.

#### **Val Robinson (NACBT Board Secretary)**

**Jay O'Connell (NACBT Treasurer)** is the Vice President of Technology for Rahal Letterman Lanigan Racing, based in Hilliard, Ohio. Since 2006, Jay has managed a team of engineers and led race car development for the sports car side of Bobby Rahal's racing business. Jay graduated from Cornell University with a degree in Mechanical Engineering before spending 18 years in product development with Ford Motor Company in Dearborn, Michigan. Jay's daughter Bridget is a 6A dancer in the progressive division and has been dancing with the NABC for 6 years including 4 years in the Nutcracker production. Jay and his wife Sherry accompanied Bridget and seven other dancers to the 2014 YAGP semi-finals in New York City earlier this year. Jay lives in New Albany near downtown where he, Sherry, and Bridget enjoy biking and walking the New Albany trails.

**Tara Miller (NACBT Board Member, Artistic Director):** Tara, a native of Columbus, Ohio, began training in dance at age three. She studied ballet, tap and jazz throughout her childhood; she added modern dance with Susan Van Pelt upon making a decision to audition into a college dance program. While a youth dancer, she also began assistant teaching in children's division classes.

In 1994, Tara was accepted into the top ranked dance department at the Ohio State University. While obtaining her Bachelors in Arts, she trained under Melanie Bales, Susan Hadley, Karen Eliot, Victoria Uris, and Bebe Miller. In 1995, she attended the Paul Taylor Summer Intensive in New York City.

Following her love of teaching, she began her teaching career with the Columbus Youth Ballet. She served as the children's division ballet teacher as well as the modern teacher and choreographer for four years under the direction of Shir Lee Wu. While a part of this faculty she also became a rehearsal director for the Nutcracker as well as set several modern pieces in the pre professional company.

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After graduating with honors in 1997 from the Ohio State University, Tara attended the Chautauqua Ballet's teacher intensive under the direction of both Jean Pierre Bonnefoux, former principal dancer with the New York City Ballet, and Patricia McBride, former prima ballerina with the New York City Ballet. It was upon completing that intensive that her decision to focus on teaching and not performing was made, and at that time, she set out to create her own children's ballet syllabus that would be implemented at several ballet schools across the city.

In 1999, Tara, along with co founder Alisa Bernard, opened the New Albany Ballet Company. Her dream of creating the "ideal dance school" was well received in the New Albany community. The school has grown to include over 650 students ranging in age from toddlers to adults. In 2002, Tara became sole owner of the school. This dance school has established itself as one of the premier ballet programs in the city. Her commitment to hire a professional faculty has allowed the school to provide the best ballet, tap, jazz, and modern training. The New Albany Ballet Company provides each student the best dance training, the most professional performance experience, and the opportunity to train in one of the finest dance facilities in the State.

In 2003 Tara founded the New Albany Children's Ballet Theatre, a not for profit 501c3 youth performance company. Her goal was to create a youth performing company that would stage professional repertoire and ballet performances while keeping the burden of the cost off of its dancers. The Theatre has had successful donation campaigns, including hosting its own Father Daughter Ball, a sold out success each year. NACBT has received generous donations from the Wexner family, the Hinson Family Trust, Lexus, Schottenstein Homes, and various other community business and organizations.

Tara, along with her husband Darren and two children Madeline and Isabella, reside in New Albany.

**Amy Tremante (Rehearsal Director):** Amy began her professional ballet training at the Dallas Ballet Academy in Dallas, Texas. She studied under the tutelage of Vivi Flindt, former director of the Royal Danish Ballet School. She also studied with Madame Nathalie Krassovska of the Ballet Russes de Monte Carlo, Thom Clower, ballet master of the Dallas Ballet and Anna Donovan of the Irish National Ballet. In high school, Amy also attended the Arts Magnet High School in Dallas where she studied Vaganova under Dennis Marshall, former principal dancer with the American Ballet Theatre and San Francisco Ballet and Tauna Hunter, former principal dancer with Ballet West and the Dallas Ballet. Throughout high school, Amy also studied jazz and modern dance. In the summers, she studied at the Boston Ballet, Dance Theatre of Harlem and the Royal Danish Ballet. Amy also danced as a student corps de ballet member of the Dallas Ballet under Flemming Flindt. In her senior year, Amy was one of 20 dancers nationwide to compete in the Presidential Scholars for the Arts Competition where she earned a level 2 award in ballet and a level 4 award in jazz.

In 1990, Amy joined the North Carolina Dance Theatre under the direction of Salvatoire Aiello. She went on to guest with the Delta Festival Ballet of New Orleans and was chosen by Flemming Flindt as a member of an international cast of dancers brought together for the premiere of his ballet, Lucifer's Daughter, which was created to celebrate the Queen of Denmark's 25th wedding anniversary. Amy then moved on to join the Tulsa Ballet Theatre and was promoted to the rank of soloist. While in Oklahoma, Amy also had the opportunity to perform in several musical theatre productions including an outdoor summer long production of Rodgers and Hammerstein's Oklahoma!

After completing her professional dance career, Amy went on to complete a B.A. from the Ohio State University. She graduated Summa Cum Laude with Distinction in English. After graduation, Amy began teaching ballet full time. She has served as the Director of Ballet for the West Virginia Governor's School for the Arts and also as a faculty member for the Burklyn Ballet in Vermont and the Northpointe Dance Academy in Ohio. She has been a guest teacher and choreographer for the New American Youth Ballet in Indiana, the River Cities Dance Company in Kentucky and Cherry Street Dance Studios in Oklahoma. Amy currently teaches at the New Albany Ballet Company in Ohio. In addition to teaching ballet in

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both the progressive and pre-professional divisions, Amy sets classical ballets for the school and creates choreography. Amy continues to travel to guest teach and choreograph for other youth ballet programs. Amy enjoys her time away from dancing with her husband, Vince, and her sons, Evan, Aaron, and Ian.

**Christine Mangia (Rehearsal Director):** retired from her professional career in 2010, after 9 seasons with Balletmet . Prior to joining Balletmet she danced professionally with the Dayton Ballet and throughout her career as a guest artist with Contrast Dance Company. Christine grew up in Columbus, Ohio and studied as a student at Pinnell Dance Center, Columbus Youth Ballet, Milwaukee Ballet School, Ohio Ballet, Gus Giordano Chicago, and attended Wright State University for a BFA in dance, where she was a member of Dayton Ballet II. She has received the Josephine and Hermine Schwartz Award from Dayton Ballet and an Arts Achievement Award from WSU.

She has had the pleasure of performing at The Joyce Theater on two occasions, Symphony Space in NYC, and also twice at the Gala of International Ballet Stars. Her performing career privileged her to perform leading roles in numerous contemporary works by outstanding choreographers such as George Balanchine, Dwight Rhoden, James Kudelka, Lynn Taylor Corbett, Stanton Welch, and Jimmy Orrante to name a few. Christine's artistic depth enabled her to perform roles expanding from Giselle in Giselle, Lady Capulet in Romeo and Juliet, Desdemona in Othello, Liberty Bell in Stars and Stripes, Lucy in Dracula, Daisy Buchanan in The Great Gatsby, Sugar Plum and Clara in the Nutcracker, and Mona in the musical Chicago.

Christine has been a guest teacher for Eastland Performing Arts, New American Youth Ballet, Young Peoples Ballet Theatre, The Columbus Academy, Wright State University and has been full time faculty at New Albany Ballet Company since September 2010. Christine has choreographed numerous ballet and contemporary works for many talented dancers including Wright State University Dance Ensemble, New Albany Ballet Company and had two works commissioned by grants by the Greater Columbus Arts Council Choreographic Competition for BalletMet. Her choreography bio also includes a full-length production of Sleeping Beauty for Young Peoples Ballet Theatre and multiple works for Youth American Grand Prix finalists including solos and an ensemble work that performed in New York City at the YAGP 2014 Finals. Christine has choreographed Arabian, Candy Canes, and a complete Battle Scene for The Nutcracker at NACBT. Christine has a passion for teaching, coaching and encouraging young talent of the future and is honored to be a part of the talented, respectful and committed organization that the New Albany Ballet Company is.

### **Fundraising**

Fundraising is handled in multiple facets to help support the organization including but not limited to Parent/Dancer contributions, advertisement in our Performance Program Playbill, and Corporate sponsorship. Please find the following letter regarding our Corporate Sponsorship Program. Corporate Sponsorship is a great way for an organization to support a dancer family and/or the NACBT grow their mission to expose children to the art of dance.

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### **Corporate Sponsorship**

The New Albany Children's Ballet Theatre (NACBT) invites your company to join us by becoming a corporate sponsor of the 2015-2016 season children's ballet performances of "The Nutcracker".

Audiences leapt to their feet and traveled with young Clara to the land of sweets in the full-length production of "The Nutcracker". NACBT dancers, from all part of Central Ohio, the youngest age of four, to the many community adults, are pleased again to perform "The Nutcracker" at the Jeanne B. McCoy Center for the Arts in New Albany, Ohio on Friday, December 11<sup>th</sup>, Saturday, December 12<sup>th</sup>, and Sunday, December 13<sup>th</sup>, 2015.

The NACBT is a not for profit (501c3) located in New Albany, Ohio whose mission is to create an environment where children can learn the value of artistic expression. It provides a strong and positive youth program where children can strive towards reaching their potential. NACBT realizes the full commitment and dedication it takes to produce local youth dance productions. Our vision was to lay a foundation for annual performances in our community of a holiday classic and to expand our dance season to include spring productions as well. The children are committed and enthusiastic about belonging to performances that the entire community will cherish.

The remainder of our vision depends on the continued financial support of our community corporate sponsors. The NACBT has gained grant support from the Ohio Arts Council and the New Albany Foundation but look for the support of corporate sponsors to help cover the expenses from our current productions and expand our season to allow us to offer additional performances. We would like to enhance the community involvement in the Nutcracker performances by eventually hiring the New Albany Symphony Orchestra. The NACBT would be the only children's ballet organization in Central Ohio to use live accompaniment by a symphony orchestra. We can create the perfect atmosphere for this dazzling holiday celebration when we have the support of our business community.

The Nutcracker performances will draw crowds of over **3000** people to the New Albany area and its surrounding communities. The past holiday productions were reported, with good reviews, by all community newspapers, The Columbus Dispatch, local radio announcements, and local ABC and FOX channels.

The New Albany Ballet Company, a large ballet school and a corporate partner to NACBT, has a very loyal group of families who generously support our organization. They will also support our generous sponsors.

While your sponsorship will directly impact the success of our ballet dancer's performances, it will also provide your company with targeted marketing and promotional opportunities. The attached page outlines the corporate sponsorship benefits.

One of my committee chairs will call to discuss your sponsorship with us. Thank you for your thoughtful consideration.

Sincerely,

Tara Miller  
Artistic Director

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### **2015-2016 New Albany Children's Ballet Theatre Corporate Sponsorship Levels**

The New Albany Children's Ballet Theatre is grateful for the generous support received from our business community each season. "The Nutcracker" proceeds directly benefit the New Albany Children's Ballet Theatre performances. Our corporate sponsors will receive the following benefits:

#### **PREMIER SPONSOR - \$5,000**

- Recognized as the title sponsor with company name and logo on the front cover of 5,000 performance playbills, 250 posters, 200 t-shirts, media coverage and press releases.
- Logo represented in Suburban News Publication Performance advertising which runs for 6 weeks prior to the performance.
- Full page color advertisement in performance playbills for "The Nutcracker".
- Recognition in the Suburban News Publication "Thank You" advertisement as the title sponsor.
- Inclusion as the title performance sponsor of the corporate sponsorship page <http://www.newalbanyballet.com> website.
- Ten tickets at \$20.00 ticket price range and advanced seating to "The Nutcracker".
- Four tickets to the Holiday Father Daughter Ball, held Friday, November 13<sup>th</sup>, 2015. Proceeds of the Ball directly benefit NACBT.
- We would be open to discuss other additional marketing opportunities.

**TOTAL VALUE: \$30,000**

#### **EVENT SPONSOR - \$1500**

- Recognized as the event sponsor in press releases.
- Half page color advertisement in performance playbills for "The Nutcracker".
- Recognition in the Suburban News Publication "Thank You" advertisement as the event sponsor.
- Inclusion as the event sponsor of the corporate sponsorship page [www.newalbanyballet.com](http://www.newalbanyballet.com) website.
- Five tickets at \$20.00 ticket price range and advanced seating to "The Nutcracker".
- Four tickets to the Holiday Father Daughter Ball, held Friday, November 13<sup>th</sup>, 2015 at New Albany Country Club. Proceeds of the Ball directly benefit NACBT.

**TOTAL VALUE: \$7,000**